

PRIVACY POLICY

The website gamesofplanets.com, which is owned and maintained by INFOGUARDS LTD (collectively, "", "we", "our", or "us"), is subject to this Privacy Policy and may link to it or publish it on its website (each, a "Platform"). This Privacy Policy explains how we use, keep, disclose, and handle information about you that we have collected through our platform, including data we have collected as a result of any offerings or other services we may make available entirely or in part through our platform.

WARNING: BY USING OR ACCESSING THIS PLATFORM, YOU AGREE TO BE BOUND BY THE TERMS OF THIS PRIVACY POLICY.

Information Types and Methods of its Collection

We may gather a variety of information about you and others when you use or visit our site, as detailed below. This data consists of, but is not limited to, details about you that may be used to identify you (also known as "personal data").

Information Provided by You:

When you engage with our Platform, we may request specific personal information from you, including but not limited to your name, username, email address, phone number, current and previous mailing addresses, credit or debit card details, payment address, date of birth, time of birth, birthplace, gender, login credentials, password, account preferences, and your time zone. You may encounter requests for this data during certain interactions with the Platform, such as when registering as a user of our services or when making a purchase through our Platform.

Information Collected By Third-Party Integrated Technologies.

As with many operators of websites and mobile applications, we may incorporate third-party ads, offerings, and other technologies (such as plug-ins, pixels, and cookies) into our Platform, enabling the third parties operating such ads, offerings, and other technologies to collect usage, demographic, and other information (including personal data) about you and your online activities through your use of our Platform and across other websites and applications. Any information collected through such integrated ads, offerings, or other technologies on our Platform is collected directly by those third parties for use and disclosure subject only to any applicable privacy policies of such third parties. For more information about our practices, please see our Cookies Policy at the bottom of the web page or from within the mobile app.

Additional Data Collected Through Technology:

While using or accessing our Platform, we may also gather specific information through automated processes related to your activities on our Platform. This encompasses data regarding your interactions with our Platform, its content, and advertising, as well as statistics on page views, traffic to and from our Platform, the volume of data transmitted,

links clicked, and other actions you perform on our Platform. Each of our Platforms may also monitor details like the web address you visited before arriving on our Platform and the subsequent URL you navigate to. Similar to many websites and digital platforms, we utilize technologies such as cookies, pixel tags, web beacons, and comparable methods to collect and retain specific data about our Platform visitors. These technologies aid in enhancing our services and advertising, as well as remembering your preferences when you return to our Platform. For more details regarding our practices in this area for a particular Platform, please refer to our Cookies Policy accessible through the Platform's footer.

Information in Emails and Feedback Correspondence:

We also amass information sent to us via our Platform, including data you exchange with other users through our Platform. This encompasses details present in correspondence, messages, and chats carried out via the Platform, as well as feedback provided in response to our customer satisfaction surveys or customer service communications. Additionally, we collect information from the content you share in online reviews, comments, forums, or blogs hosted on our Platform.

How We Utilize the Information We Gather About You

Our primary objective in collecting information pertaining to your interaction with our Platform is to either furnish you with or connect you to products, services, data, and users that align with your interests and preferences. However, the information we collect about you serves various commercial purposes, including but not limited to:

- Facilitating your engagement in activities on our Platform.*
- Delivering our products and services to you.*
- Confirming your identity.*
- Enforcing our Platform's Privacy Policy and Terms of Use, as well as investigating potential breaches of these policies or terms.*
- Fulfilling orders you place through our Platform, including processing payments for purchases.*
- Addressing any inquiries you may have regarding our Platform or services.*
- Managing your account on our Platform.*
- Presenting content based on your interests.*
- Enabling information searches on our Platform.*
- Listing users who offer services through our Platform in our search and directory services.*
- Contacting you for customer service and surveys.*
- Assessing your requirements and interests to better customize offers and advertising.*
- Enhancing our Platform, developing new tools, features, products, or services.*
- Notifying you of modifications made to our Platform.*

-Organizing or executing promotional activities, games, or promotional events.

-Informing you about products, services, promotions, offers, and competitions that may pique your interest, unless you have chosen not to receive such information or, where necessary, given us your explicit consent.

-Conducting research.

-Gaining insights into general customer trends and patterns to refine and support our existing and ongoing marketing strategies for our products and services.

-Carrying out other marketing and commercial activities.

We may also use information about you that we collect in connection with your use of our Platform for security, administrative, and legal purposes (including to detect, prevent, or otherwise address fraud, security, or technical issues).

Also, we may combine information about you that we collect in connection with your use of our Platform with other records (such as those obtained from our affiliates (see below) or third parties) to develop a customer profile relating to you.

We may also anonymize your information to remove personal data so that it cannot be associated with you or any other individual. We may analyze and use anonymized data to conduct research and develop new tools, features, products or services. We may also safely share anonymized data with third parties including our affiliates.

Duration of Personal Data Retention:

We will retain your personal data for no longer than is necessary for the purpose for which it is processed. It's important to note that we may keep and use your personal data as required to fulfill our legal obligations, resolve disputes, enforce our agreements and rights, or if removing such information from our databases is not technically and reasonably feasible. This means that we may continue to utilize your personal data even after you cease using our Platform. With the exceptions mentioned, we will make every effort to promptly delete your personal data upon receiving a written request from you.

Parties with Whom We Share Information Collected About You:

We may disclose or share information about you with third parties under the following circumstances:

Third-Party Service Providers:

Additionally, we may reveal information collected about you to our third-party service providers and other partners who carry out services on our behalf in connection with any of our Platforms. These services provided by third parties and partners encompass the following categories:

-Processing payments on our behalf.

-Assisting us in delivering products or services you've requested.

-Sending marketing communications on our behalf.

-Verifying identities on our behalf.

-Assisting us in building and maintaining our databases.

-Aiding us in researching or analyzing the individuals who use our Platform.

-Testing our Platform. Unless you consent, we do not permit our service providers to use such information in order to market their own products or services to you directly. When we transfer any of your personally identifiable information to such a service provider or partner, that entity will be contractually required, among other things, (a) to use such information only to carry out those services that we have requested, (b) to abide by this Privacy Policy, and (c) to provide adequate protection for such information (as required by applicable legal requirements).

Involvement of Third Parties in Business Transactions:

Information collected through the Platform may be shared with one or more third parties in the context of, or during discussions about, a merger, financing, acquisition, dissolution, transition, or any proceedings related to the sale, transfer, divestiture, or disclosure of all or a portion of our business or assets. In cases of insolvency, bankruptcy, or receivership, this information may also be transferred as a business asset. Should another company acquire any of our entities, businesses, or assets, that acquiring company may likewise gain access to the information collected about you through our Platform. We cannot guarantee that any entity receiving such information during these transactions will adhere to all the terms outlined in this Privacy Policy post-transaction.

Our Consultants:

Furthermore, we may share the information collected about you with our auditors, legal advisors, and similar third parties when seeking their professional services, contingent upon standard confidentiality obligations.

Legal Compliance and Law Enforcement:

Under specific circumstances, we may divulge information about you to government entities or third parties when legally obligated to do so. This includes situations related to suspected unlawful activities associated with the Platform, or to respond to a subpoena, court order, or other legal procedures, or situations we believe could assist in a law enforcement investigation. We retain the right to provide information collected through the Platform to law enforcement or other governmental officials as we, in our sole discretion, consider necessary or appropriate.

Legal Procedures:

We may disclose various types of information as required or permitted by the law. This can involve sharing such information with governmental entities or third parties in response to

subpoenas, court orders, or other legal processes, or as we believe is necessary to exercise our legal rights, defend against legal claims brought against us, or safeguard against potential legal claims that, in our sole discretion, we anticipate may be filed against us.

Other External Parties:

We might also share information with additional third parties not mentioned previously. In these instances, we will make an effort to either aggregate or de-identify the data to prevent third parties from easily associating it with you, your computer, or your device. Aggregation involves combining information from multiple individuals to make it non-identifiable to any single person. De-identification means removing or altering certain data elements that could be used to link the data to a specific individual. We may also share information with other third parties not mentioned earlier if you provide us with your consent to do so.

Our Policies Regarding Cookies and Similar Technologies

Data Derived from Cookies:

Cookies are text files that contain limited information, such as login details, and are utilized to identify your device when connecting to a network server. HTTP Cookies are employed to recognize specific users. When you connect, the server generates the data stored in a Cookie. This data is associated with a unique ID for you and your device. When you exchange Cookies with a network server, the server recognizes the ID and knows precisely which information to deliver to you.

Cookies are designed for the following purposes:

- Session management: Cookies, for instance, enable websites to recognize users and retain their unique login details and preferences.*
- Personalization: The most common application of cookies is for tailoring your experiences, primarily through personalized advertisements. These cookies use the information about what you've viewed on a website to create personalized ads you may find relevant.*
- Tracking: Shopping websites use cookies to track previously viewed products, suggesting new items of interest and retaining items in shopping carts while users continue browsing.*

Cookies are an integral part of the online experience. You have the option to manage which cookies are stored on your computer or mobile device. However, deleting cookies may reset your browser's tracking and customization, making it more challenging to navigate various websites, and you might need to re-enter your information for each session.

Examples of Cookies we use:

- Temporary Cookies: Ensuring the proper functioning of our service.*
- Authentication Cookies: Used to verify a user's login status and account.*
- Preference Cookies: Tracking your preferences and settings.*

- Security Cookies: Maintaining the safety and security of our service.

You can configure your browser to consistently reject cookies or notify you when one is sent. However, please be aware that this may limit your ability to use all aspects of our service or even make it impossible to use certain features if you refuse to accept cookies.

Google Analytics:

We use Google Analytics, a web analytics service, to monitor and report website traffic. Google tracks and records how our service is utilized, and this data is accessible to other Google services. Google may employ this information to tailor and contextualize advertisements on its advertising network. You have the option to prevent Google Analytics from collecting data about your activities on our service by installing the Google Analytics opt-out browser add-on. This add-on prevents Google Analytics JavaScript (ga.js, analytics.js, and dc.js) from exchanging information about visitor activities with Google Analytics. For more information on Google's privacy policies, please visit the Google Privacy & Terms website.

Security Measures for Your Information:

We have implemented and adhere to technical and procedural safeguards, including the encryption of certain data, designed to prevent unauthorized access and use of information collected through the use of our platform. However, it's important to note that we cannot completely eliminate these risks because, despite our best efforts, no technology is entirely foolproof. Our platforms operate on software, hardware, and networks, each of which may, at times, encounter security breaches or other issues beyond our control.

As a result, we cannot guarantee that any information collected about you, whether during transmission or while stored on our systems or otherwise in our care, will be entirely immune to unauthorized access by individuals without your authorization. Any sharing or transmission of such information is undertaken at your own risk.

You also have a role in safeguarding your personal information. Please refrain from sharing your username or password with others.

Policies Regarding Linked Websites and Third Parties:

Our Platform may feature links to other websites not governed by this Privacy Policy, with differing information practices. The inclusion of links to other websites is for your convenience and does not constitute an endorsement of such websites or their content by us. Clicking on such a link will take you away from our Platform to another website, where another entity may collect information from you. We have no influence over, do not review, and bear no responsibility for the privacy practices or content of these external websites. Please note that this Privacy Policy does not extend to these external websites or their content, or to data collection that occurs after you click on links leading to these external websites.

Our Policy Regarding the Use of Our Platform by Minors:

We do not knowingly collect personally identifiable information from individuals under the age of 18. IF YOU ARE UNDER 18 YEARS OF AGE, PLEASE REFRAIN FROM USING ANY OF OUR PLATFORMS UNDER ANY CIRCUMSTANCES.

If you become aware that a child under 18 has provided us with personal information, please contact us, and we will remove that data from our systems.

Managing and Updating Your Stored Information:

If any of the personal data we store undergoes changes, or if you no longer wish to avail our services, you have the option to correct, update, delete, or request the removal of your information, including the elimination of publicly displayed content (such as directories, blogs, or testimonials) on our Platform. You can initiate these actions by emailing us at [insert email address], or, in certain cases, by accessing your profile on the relevant Platform and adjusting your account settings. We will make an effort to respond to your request within 30 days. There may be instances in which we cannot erase your personal data, in which case we will inform you of our inability to do so and provide an explanation. For example, certain legal or regulatory requirements may compel us to retain specific information, and we will honor your deletion request once we have met these obligations.

We may communicate with you via email on various occasions concerning your account, transactions, and customer service issues. This includes customer surveys, promotions, special offers, and updates about new products and services. You can opt out of receiving promotional emails from us at any time by following the "Unsubscribe" or "Manage Email Preferences" link at the bottom of any promotional email, or by adjusting your account preferences after logging into your profile on the relevant Platform. Please note that you cannot opt out of receiving non-promotional emails related to your account or transactions with us.

Future Revisions to This Privacy Policy

We retain the privilege to periodically revise or alter this Privacy Policy, with such adjustments taking effect in the future. We encourage you to periodically revisit this webpage to stay informed of any such modifications. Your ongoing utilization of our Platform following any alteration to this Privacy Policy will be regarded as your acknowledgment and acceptance of these changes.

Regarding Legal Jurisdiction for Disputes Related to This Privacy Policy

You acknowledge that any dispute concerning privacy or the provisions outlined in this Privacy Policy will be regulated by the laws of [insert applicable jurisdiction], without consideration of its choice of law or conflict of law principles. These disputes will also be subject to the conditions and limitations stipulated in the User Agreement or any other agreement in effect between you and us. In the event that any provision of this Privacy Policy is deemed illegal, void, or unenforceable under relevant law or by a court order from a competent jurisdiction, it will be considered null and void, while the remaining provisions will continue to be fully effective.

Contracts Determining Data Usage

If you enter into an agreement with us that necessitates or envisions the collection, utilization, sharing, or safeguarding of your information in a manner that differs from what is described in this Privacy Policy, the terms of that agreement will take precedence.

How to Get in Touch With Us

For any inquiries or concerns regarding this Privacy Policy, please reach out to us at:

Email address: info@gamesofplanets.com

Telephone number: +447537182711